

COVID-19 Rapid Production: Diagnostic Testing Kits

Background

A leading diagnostic company responded to the call for COVID-19 testing kits. Knowing that there was a severe bottleneck in COVID-19 tests available globally, this project was fast tracked by the Emergency Use Authorization from the FDA. Being approved under the EUA, the diagnostic company needed to move with agility and great speed to market.

Problem: Stress on the Supply Chain

The beginning of the pandemic initiated an unprecedented surge that was not forecasted for finished goods and raw materials. The strain on the supply chain and packaging production was at an all time high. Knowing that the testing kits were critical to help diagnose and slow the spread of COVID-19, CCL Healthcare was able to prioritize testing kits within our production plants while managing to continue to produce packaging for our clients with lifesaving drugs.

Material Bottleneck

CCL Healthcare managed several issues that arose from the high demand of material and production during COVID-19. Thorough and transparent communication between CCL Healthcare, the diagnostic company, and the raw material suppliers took place daily. In these meetings, CCL Healthcare supplied daily production capacity, raw material availability, and throughput reports to the diagnostic company to ensure that testing kits could be ramped up to the initial requirements of 10 million labels and to service the on-going demand. Another key component to the success of this deployment was allocating the proper assets and production staff to achieve the goals set by the diagnostic company.



Results

To achieve this large demand in a short period of time, CCL Healthcare analyzed the customers current product materials, and prioritized and reallocated the qualified materials from existing product lines to the COVID-19 kit. This allowed all parties to respond immediately. At the same time, CCL Healthcare leveraged their relationship with the material suppliers to secure the remaining quantity of raw material in response to the high demand. This allowed the diagnostic company to begin production and realize the speed to market necessary during the global pandemic.

For more information:

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